

Company

With operations in three countries, SRF provides flexible packaging solutions to a wide gamut of applications ranging from food to non-food, both in the category of fast moving consumer goods and industrial products. The company takes pride in enjoying its customers' preference based on its consistent experience of 'Easy to do business with', a motto that SRF is committed to.

Equipped with state-of-the-art production facilities, SRF is one of the largest manufacturers of a spectrum of standard and speciality Bi-axially Oriented Polyethylene Terephthalate (BOPET) and Bi-axially Oriented Polypropylene (BOPP) films. SRF exports packaging films to around 70 countries.

- Location: India (head office); plants in India, Thailand and South Africa
- Industry: Plastic Film
- Products and Services: Engineering Plastics, BOPP Film and BOPET Film
- Annual production: 178,000 MT
- Employees: 6300
- ERP System: Oracle EBS

Objectives

- Reduce trim waste
- Improve machine efficiency
- Control inventory

Implemented Solutions

- X-Trim for trim optimisation

Benefits

- Improvements in trim waste savings (approx. 0.5%) and in number of setups (approx. of 10%)
- Capability to handle multi-stage optimisation - primary film lines, primary slitters, metallisers and secondary slitters
- Superior and intuitive user interface making user adoption easier the system
- Open integration capability enabling the SRF IT team to implement the interfaces with Oracle EBS (ERP system) with minimal support

"I am very pleased with our choice of X-Trim and Greycon as partner. Greycon's team has shown consistent commitment at all stages including making some adaptation to the solution reports for our shopfloor instructions needs. The planning teams at each site mentioned they are very excited and comfortable using X-Trim after the first week of training. It is an extremely fast tool which simulates different scenarios."

Anil Gupta
VP & CIO Plastic Film
SRF