

Company

Shandong Century Sunshine Paper Group Company Limited was founded in 2000 and listed on the Hong Kong Stock Exchange Market in 2007, owning total assets of RMB 10 billion and 10 subsidiaries including Numat Paper, Sunshine Oji (Shouguang) Specialty Paper, Shanghai Wangreat, Shengshi Power, Shandong Sunshine Conceptual Packing, Weifang Dahuan Recycle Resource and Shenyi Logistics. Through its unique product positioning and differentiation strategy, Sunshine Paper is recognised as the leader in China paper segment and become a manufacturing base with largest capacity, latest technology and equipment, highest quality for producing coated/uncoated WTTL as well as the world-class preprint base. Employee over 3000 people and with a total paper capacity of 1.5 millions tons per year, Sunshine Paper is one of China's Top 15 papermakers and in the Top 100 papermakers globally.

- Location: Shandong Province, China
- Industry: Paper
- Products and Services: Paper
- Annual production: 1.5 million tons
- ERP System: SAP
- Employees: 3000+

Objectives

- Trim efficiency – expected improvement between 0.5% 1.0% of reduced waste
- Customer service will improve dramatically due to the scheduling capabilities

Implemented Solutions

- X-Trim
- opt-Studio

Benefits

- Trim efficiency - expected improvement between 0.5% and 1.0% of reduced waste
- Improved sheet order schedule automatically
- Customer service improvements due to scheduling capabilities

"We approached Greycon which implemented its X-Trim trim optimisation application for us in 2009. The adoption of opt-Studio provides us with improved short and mid-term planning capabilities; we can refresh the schedule automatically on every machine in seconds, giving the planner and other users full visibility of the impact of the decisions or external events."

Mr Li Jinhai
CIO

Shandong Century Sunshine Paper