

Company

RDM is the leading Italian and second-ranked European producer of cartonboard made of recycled fibers material. It offers a full range of products from recycled to virgin cartonboard. RDM is listed on the Milan Stock Exchange, within the STAR segment since 1996; the asset base consists of six production facilities: three mills in Italy, two in France and one in Germany. The cartonboard offered by RDM can cover several types of applications, from packaging to binding solutions. The large product portfolio is present on the market through different business offers to satisfy customers' requirements, guaranteeing a wide geographical coverage of the European markets.

- Location: Multiple sites across Europe
- Industry: Paper
- Products and Services: Recycled cartonboard
- ERP System: Microsoft AX

Objectives

- Minimise manual and repetitive tasks
- Automate tasks where possible
- Improve production efficiency

Implemented Solutions

- opt-Studio for centralised planning and scheduling
- X-Trim for trim optimisation
- GreyconMill for production tracking, process integration and despatching

Benefits

- Improved visibility and transparency of business processes
- Centralised ERP, planning tools and the integrated production reporting will assist decision-making
- Global production and sales key performance indicators will be available on line, providing updated operative and strategic information
- System is built on a modern, scalable platform and through the configuration options it can be localised fully to meet the needs of the individual mills
- New automated and integrated system processes will enable Reno de Medici to focus on strategic and operative group improvement, allowing more time for business analysis and strategic thinking

"We are looking forward to the completion of this project, with the new system in place this will give us more time for business analysis and strategic thinking."