

Company

Kartonsan was founded in 1967 as the “first” private producer of coated cardboards in Turkey, under challenging market conditions at a time when paper production was a state-controlled business. Having begun its production in 1970, Kartonsan, today, is the leading coated cardboard producer in Turkey and the 4th biggest in Europe. According to data gathered in 2015, Kartonsan commands approximately 60% share of the coated cardboard market in Turkey. Kartonsan has been increasing its capacity and production volume over the last few years by investing in the expansion and modernisation of the company.

- Location: Turkey
- Industry: Paper
- Products and Services: Cardboard
- Annual production: 240,000 tons
- ERP System: SAP
- Employees: 410

Objectives

- Trim efficiency - expected improvement between 0.5% and 1.0% of reduced waste
- Customer service - improve dramatically due to the scheduling capabilities
- Reduction in the board machine switchover costs, without a reduction in customer service

Implemented Solutions

- X-Trim
- GreyconMill
- opt-Studio

Benefits

- Trim efficiency - expected improvement between 0.5% and 1.0% of reduced waste
- Improved item genealogy and quality tracking
- Production progress visibility for planning and sales department with opt-Studio and web reports
- Customer service improvements due to scheduling capabilities

“The implementation of Greycon’s products will ensure we continue to meet and exceed our customers’ needs delivering superior customer satisfaction based on uncompromising quality standards as well as on our production and logistics capabilities.”

Umit Ozkan
Mill Manager
Kartonsan