

## Company

In 2015, Brazilian companies Suzano and Ibema agreed a joint-venture agreement, so the new company operates two sites. Turvo site at Parana state and the new one, Embu das Artes site at Sao Paulo.

The site in Turvo has been using Greycon's X-Trim, opt-Studio and GreyconMill for many years, with excellent and proven results, so the natural consequence was that Greycon was selected to roll-out its complete planning and scheduling solution to "new" site, Embu das Artes.

- Location: Turvo, PR, Brazil.
- Industry: Cardboard Paper
- Annual production: 108.000 tons
- ERP System: Microsoft Dynamics AX.
- Go-live: August 2011

## Objectives

- Roll-out Greycon solution template, from Turvo to new site Embu das Artes
- Complete roll out process, on a very aggressive schedule (5 months)
- The roll out included transferring the whole site operation and control from Suzano to new joint-venture (human resources, admin processes, IT infrastructure, etc.)

## Implemented Solutions

- X-Trim
- opt-Studio
- Capable to Promise (CTP)
- Integrated with Microsoft Dynamics ERP

## Benefits

- Long-term visibility (internal and external)
- Effective planning
- Encouraged reviewing aspects in other areas which were necessary for the company strategy
- Indicators out-of-the-box
- Project repaid by more than double in the first year

*"Another successful Greycon project implementation at Ibema, with few minor open topics. We have improved on operations, IT systems and learned about several topics, all in a record implementation time."*

**Gabriel Freire**  
Planning Manager  
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